

## Objectives and conflicts between stakeholders

Shareholder want good and regular returns, as well as a say. Managers want responsibility, rewards, lack of interference. Employees want secure and well paying jobs, interesting jobs. Customers want service, price and quality. Suppliers want secure, regular and profitable orders. Governments want growth of economy and reduced inflation. The community wants a thriving business, causing no problems. Conflict &nbsp; Employees and Owners Employees want higher wages, owners aren't prepared to pay. Working conditions. Working practice changes, employees adverse to change. Redundancy ? machines &nbsp; Owners and Managers Managers may pursue their own goals, only satisfactory profit. Divorce of ownership and control. Owners want more profit &nbsp; Customers and Business Price increase by business. Quality Delivery time. After sales service &nbsp; Suppliers and Managers Late payments &nbsp; Owners and the Community Quality of life threatened by the business.

## About the Author

Source: <http://crampuppy.com>